

KEKAHU FOUNDATION
Meeting of the Board of Directors
26APR2011
Kilauea Neighborhood Center, Library Room

Directors present: Carl Imparato, Lyn McNutt, Jimmy Trujillo, Marj Dente, Joshua Fukino, Mahelani Sylva, Steve Thatcher.

Guests present: Fred Dente, Paul Moody, Dean Rogers.

Call to Order 6:18 pm.

Approval of Agenda. MSApproved- Dente/Trujillo

Secretary will update March minutes and forward to Imparato, Dente.

Updates:

- Financial- KKCR is ahead \$5,000 from budget projections: \$13,000 netted on Buffy St. Marie concert fundraiser. \$4,000 ahead on memberships. We are down somewhat on underwriting and other donations, and KIUC bill is \$6000 over budget. All figures approximate.
- Programming Committee- Some discussion. Dente suggested that monthly meetings need to start again and that a new chair be sought if Imparato is unable to organize such. Imparato agreed, but no new chair seated.
- Election Committee- An Election plan is needed by the July meeting. Chair Thatcher will call for committee meeting (Paul Moody, Dente, Imparato, Thatcher).
- Development- Some discussion. Meeting to follow.
- Station Manager's Report- Dean Rogers reported receiving \$840 in Early-Bird donations, \$1600 in Waveriders, and 58 Gift Certificates for the May drive. Signed on two for the monthly donor program. Asked for suggestions for PSA's for non-profits as a partnering-up opportunity. Pledge tables will be at Foodland and Safeway at certain dates and times during the Membership Drive.
- KKCR received the no-fee site agreement with the Kanuikapono School in Anahola for location of the Missing Link microwave transmitter. Some discussion on the issues brought up on the recent Kauai Soapbox show ("I'm gonna lick you..."). Dente asked for management to forward any communications regarding such issues to all concerned. Rogers agreed and will include in his communications.

Old Business:

- Missing Link- 20-30 donors will receive mahalo letters and t-shirts when the program is finally concluded. Imparato responsible for letters and a plaque. Rogers working with Loui Cabebe on the t-shirts.
- Directors Paragraph- All Directors are requested to bring their single paragraph describing why they are on the Board to the July meeting.
- Website update- Secretary Thatcher agreed to accept material from Directors to put on website. Suggested to start with photo and biographical info. Will also post Board meeting minutes.

New Business:

- KCC- Rogers will re-examine grant related to KCC studio to determine if KKCR has fulfilled all our obligations to KCC. Rogers will also consult with Jerry Brocklehurst on this matter.
- Director participation- It is expected that Directors will participate in upcoming fund raisers and membership drives. Dente reminded that the May drive is to be a "Membership Drive", not a pledge or fund drive. Rogers concurred.
- Wahi Pana project- deferred to the Development Committee.
- Membership Fee- The annual KF Membership fee is \$10.00. MSApproved. Sylva/Trujillo.

CAB Report- No CAB meeting or report. Next meeting will be held on-air on May 30. TBA.

Public Input:

- Fred Dente presented information he gathered from the Administration for Native Americans on a possible large grant for a KKCR Hawaiian news department (deferred to Development Meeting)

Board meeting was recessed at 7:35 pm to hold a Development Committee meeting.

Board meeting reconvened at 9:20 pm.

Board actions taken based on discussions at the Development Committee meeting:-

1. Board authorized McNutt to develop, for Board review and approval, the work plan and \$5,000 grant solicitation to Hawaii Community Foundation for Social Media Outreach project. MSApproved, Sylva/Trujillo.
2. Board agreed that McNutt should further flesh out the proposals/concepts of the Wahi Pana project and Hawaiian News project, and work with Fred Dente to determine whether his proposal for a KKCR news department (see above) can be integrated with the latter project.
3. Board endorsed the Member Appreciation Program proposed by Erik Coopsmith. MSApproved, McNutt/Trujillo.

4. Board agreed that proposed "Farm-to-Table" fundraiser should be considered when planning FY2012 action plan and budget.
5. Board agreed that the substance of "Friends of KKCR" proposal should be undertaken by the Volunteer Coordinator.
6. Board agreed that "Major Events Team" concept should be incorporated into major events/fundraisers undertaken by staff in the future.
7. Board endorsed policy that Management must ensure that all grants have approval of the KFBoD or appropriate Board subcommittee before application for grant; and that Board will also notify and coordinate with KKCR Management regarding possible KF grant applications.
MSApproved, Trujillo/McNutt.
8. Board agreed that annual Budget Plans should also include work plans and major goal objectives for the fiscal year.

Meeting adjourned 9:26 pm.

Next meeting July 26, 2011. Kapaa Neighborhood Center.

Respectfully submitted, Steve Thatcher, Secretary.

Approved July 26, 2011