

**KEKAHU FOUNDATION, INC.**  
**KKCR-FM KAUA`I COMMUNITY RADIO**

PO Box 825, Hanalei, HI. 96714  
(808) 826-7774 office (808) 826-7977 fax  
gm@kkcr.org www.kkcr.org



**KKCR ~ FALL 2017 WAVERIDER**  
*Ke Kani O Kaua`i Nei ~ The Sound of Kaua`i*

DATE: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
CONTACT: \_\_\_\_\_  
MAILING ADDRESS: \_\_\_\_\_  
CITY, STATE, ZIP: \_\_\_\_\_  
PHONE(s): \_\_\_\_\_  
EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

Your \$175 WaveRider donation to KKCR (\$125 for current underwriters) entitles you to:

- A brief message that will be broadcast during every live 2-hour program throughout the entire Drive (12pm November 2<sup>nd</sup> through 2pm November 16<sup>th</sup>) – over 100 announcements during the 14 day drive. Messages will be divided into 4-5 different groups and aired throughout each show. WaveRider announcements will not air during pre-recorded or one hour programs.
- A 3-Month Posting w/link on www.KKCR.org – (over 8,000 hits per month)  
*(PLEASE NOTE: All WaveRider donations must be paid-in-full before on-air announcements commence.)*

Make check payable to KKCR and mail to address above, or complete the following credit card information:

Credit Card Number: \_\_\_\_\_ Expiration \_\_\_\_\_ Billing Zipcode \_\_\_\_\_  
Card Holder: \_\_\_\_\_

**WaveRider message guidelines ~ brief statement up to 15 words:**

- \* Value-neutral descriptions of products or services;
- \* Non-promotional slogans;
- \* No comparative, superlative or qualitative terms;
- \* No mentions of prices, rates, bonuses, discounts, sales, etc.;
- \* No calls to action (such as “come by,” “stop in,” “tell your friends,” etc.)

We will be happy to assist you in composing your message to comply with FCC/CPB rules – Email gm@kkcr.org or call 826-7774.

Message: \_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_