



## Kekahu Foundation, Inc.

KKCR-FM

PO Box 825, Hanalei, HI. 96714

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(808) 826-7774 [kkcr@kkcr.org](mailto:kkcr@kkcr.org) [www.kkcr.org](http://www.kkcr.org)

### WINTER 2019

Aloha KKCR 'Ohana!

KKCR's WaveRider Program is the perfect way to get your business or event message out to thousands of listeners on Kaua'i, O'ahu and all over the world. Our Winter Fun Drive will begin at noon on Thursday, February 28<sup>th</sup> and end at 2pm on Thursday, March 14<sup>th</sup>.

Your tax-deductible donation of just \$185 (\$135 for current KKCR underwriters), entitles you to over 100 on-air announcements that will be broadcast during every live 2-hour program throughout our 14 day fundraiser. (All WaveRider messages are divided into 4-5 different groups and aired one time throughout each live 2-hour program.) Also, your event or business name with a website link or phone number is posted on our very popular website [www.KKCR.org](http://www.KKCR.org) for three months.

Early sign up guarantees the most airtime for your donated dollars. A WaveRider form is on the back of this letter.

This is a great opportunity to promote your business or upcoming event and support Kaua'i Community Radio. For more information and assistance with your WaveRider message call us at (808) 826-7774 or email [kkcr@kkcr.org](mailto:kkcr@kkcr.org).

Reserve your spot in the lineup today!

Mahalo nui loa,

Kaua'i Community Radio  
Staff & Volunteers

**KKCR-FM KAUA'I COMMUNITY RADIO**  
**KEKAHU FOUNDATION, INC.**  
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**WAVERIDER FORM**  
**KKCR ~ 2019 WINTER FUN DRIVE**  
*Ke Kani O Kaua'i Nei ~ The Sound of Kaua'i*

DATE: \_\_\_\_\_

COMPANY/ORGANIZATION: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE(S): \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

Your \$185 WaveRider donation to KKCR (\$135 for current KKCR underwriters) entitles you to:

- A brief message that is broadcasted during every live 2-hour program throughout the entire 14-day drive (over 100 announcements!) Messages are divided into 4-5 groups and aired throughout each program. WaveRider announcements are not aired during pre-recorded or one-hour programs.
- A 3-Month Posting with website link on the [KKCR.org](http://KKCR.org) home page – (over 12,000 hits per month)

*(PLEASE NOTE: All WaveRider donations must be paid-in-full before on-air announcements commence.)*

Make check payable to KKCR or complete the following credit card information and mail to address above.

Credit Card# \_\_\_\_\_ Expiration \_\_\_\_/\_\_\_\_ Billing Zip \_\_\_\_\_

Card Holder \_\_\_\_\_

WaveRider message guidelines ~ brief statement up to 15 words:

- \* Value-neutral descriptions of products or services;
- \* Non-promotional slogans;
- \* No comparative, superlative or qualitative terms;
- \* No mentions of prices, rates, bonuses, discounts, sales, etc.;
- \* No calls to action (such as "come by," "stop in," "tell your friends," etc.)

We are happy to assist you in composing your message to comply with guidelines.  
Email [gm@kkcr.org](mailto:gm@kkcr.org) or call 826-7774.

Your Message (15 words only – phone, website and company name count as one word each):

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